

Development of patterns and mock-ups for MyNewEv

Ceborati Vadim
Eisa Hanafy
Vincey Jean-Baptiste



Outline

Short review of competitor 'spontacts.com'

Application of patterns and mock-ups for :

- Sign-in
- Building trust and credibility
- Navigation
- Content management

Competitor

www.spontacts.com :


- Based on events and activities
- Possibility to search activity per category
- Possibility to add and manage own event



Additional features of our website :

- Advertisement and promotion of events (Freemium)
- 'drive me' and 'host me' option
- New categories 'Trips' and 'Learning'
- More international oriented

Sign-in

- Registration not mandatory
 - can still access the search event page
 - limited functionalities only
- Possibility to  Login with Facebook
- Premium account with fee
 - possibility to promote own events



Make your own events and activities

E-Mail

Password

Login

Stay signed in

[Forgot your Password?](#)

Night life



Culture



Sport



Trips



Entertainment



Learning



Register now!

First name:

Last name:

E-mail:

Password:

[Register for free](#)

or

 [Login with Facebook](#)

Building Trust and Credibility

Patterns used :

- E-mail subscription
- Privacy policy
- Information about the website in 'About us'
- Fair information practices

MyNewEv

<https://www.mynewev.com>



First Name

Last Name

E-mail address

User Name

Password

Repeat Password

Gender

Date of Birth

Phone Number

Current Town

Register



Privacy Details

We offer many of free services. We offer you to search for events near to you, to make events organization easier and to help you in travelling and staying.

For some services (e.g. search for events, search for mitfahren) we don't need any personal information except for your location if you want to make the search easier.

For other free services (e.g. subscribing to an event) we need the following information

- First and Last name
- An confirmed e-mail address
- Date of birth
- Gender
- Home town
- Current town

For premium account we will need the following information in addition to the above

- Payment way
- Payment details

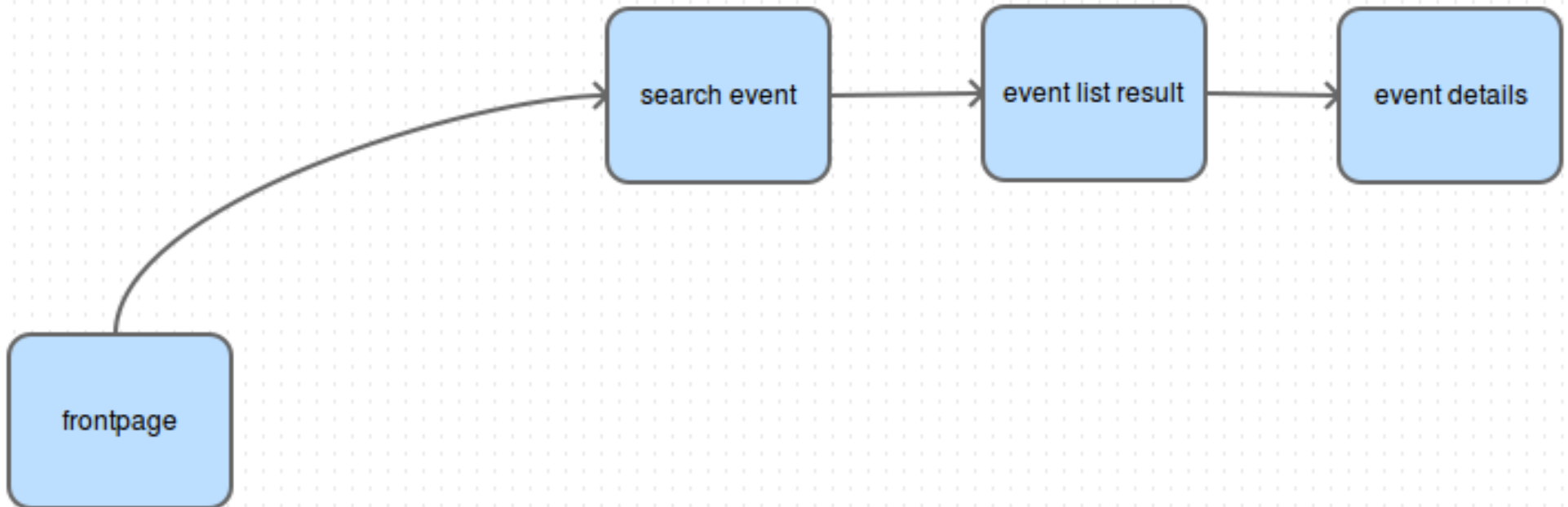
Accept privacy details

Next

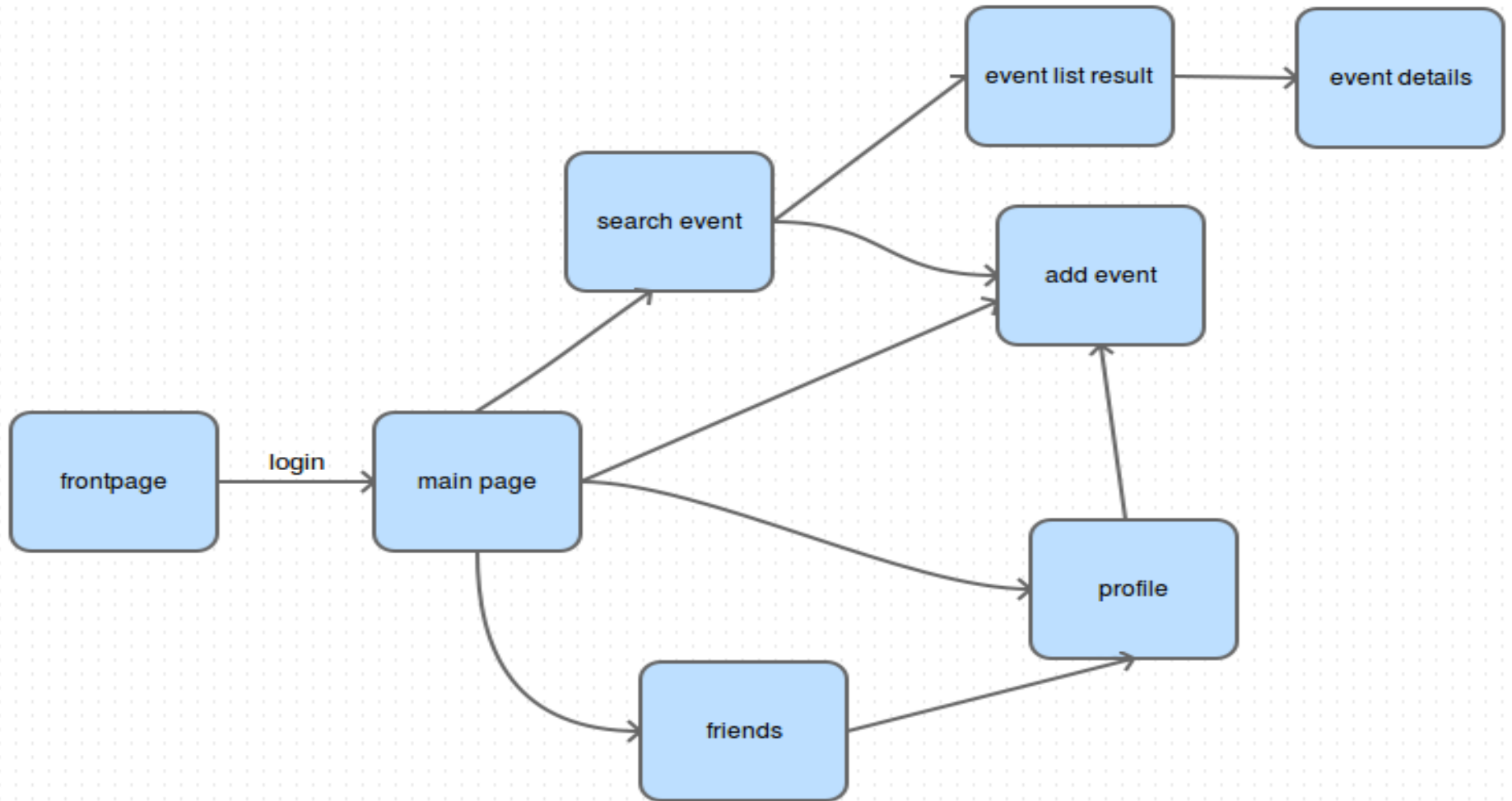
Navigation

- Task based oriented navigation :
 - search event, add event, look friends list ect...
- Two possibilities to display list of events :
 - Chronological based
 - Popularity based

Navigation without registration



Navigation when registered



Managing Content

Patterns used :

- Page template
- Content module
 - module for promotion and advertising
 - module for list of events
- Personalized content
 - event list on main page according to preferences



Make your own events and activities

Profile

friends

notifications

My name

Sport

Culture

Night Life

Entertainment

Trips

Studies

e.g. activity

Search

Activities that you could be interested in

Create activity

Banner ads

Barbecue



When: Sun. 2nd June
Where: Olympiapark
Creator: Jean-Baptiste Vincey
Who participate?
Hanafy Eisa
Vadim Ceborati

24 Comments

My activities

Marathon



When: Sat. 1st June
Where: Englischer Garten
Who participate?
Hanafy Eisa
Vadim Ceborati

98 Comments

Search spanish partner german / spanish tandem



Trip to Prague






E-Mail

Password

My
Make

My favorite activities

Sport	Night life	Trips	Culture	Entertainment
 Soccer				
 Skiing				
 Athle				





Make your own events and activities

E-Mail

Password

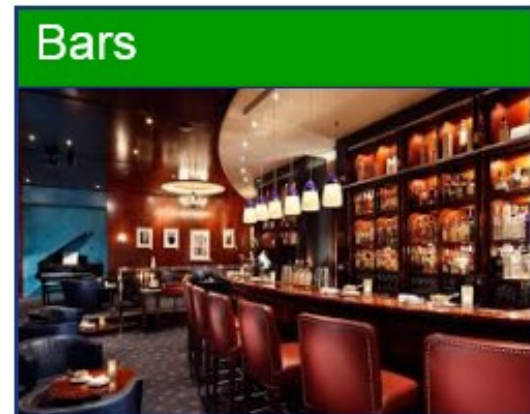
Login

Stay signed in

[Forgot your Password?](#)

- Sport
- Culture
- Night Life
- Entertainment
- Trips
- Learning

Search



Banner ads

Tell a friend

Weather

News

Thank you for your attention

